



An Investment in the Future of the Sales Profession

The NCSC, founded in 1999, provides a venue for dedicated collegiate sales students to improve their skills and pursue career opportunities with top professional sales organizations. The NCSC facilitates the engagement of corporate sales representatives with leading North American university sales faculty. Graduates of the National Collegiate Sales Competition experience a 30% lower turnover rate and a 50% faster ramp-up time.

The NCSC Mission

- * To promote the sales profession as an honorable and viable career option for college graduates
- * To present opportunities for Corporate Sponsors to preview and network with top collegiate sales candidates
- * To provide a venue for highly qualified students to exhibit and enhance their selling skills on a national stage
- * To provide a venue for students, professors and sales executives to network



National Collegiate Virtual Sales Competition Sponsorships

Consideration	Bronze \$6000	Silver \$9000	Gold \$12000	Platinum \$15000	Executive \$30000
Opportunity to participate in judging and as role-play prospects	Yes	Yes	Yes	Yes	Yes
Preview of competition and networking opportunities with highly qualified sales candidates and faculty	Yes	Yes	Yes	Yes	Yes
Sponsor Level Size Appropriate Banner Ad on NCSC Website 1 yr & Recog for support on signage	Yes	Yes	Yes	Yes	Yes
Electronic transmission of NCSC participant resumes before event	1 day	2 days	2 days	4 days	7 days
Reserved Virtual Booth/Table NCSC Sales Career Fair	1	1	2	3	4
Early Virtual Career Fair 3 weeks prior to NCSC 2021		Yes	Yes	Yes	Yes
Careers in Professional Selling Magazine - ad space		1/4 pg	1/2 pg	1 pg	1 O-Cvr
Gamified Student Experiences with Sponsor Organization			Yes	Yes	Yes
Soc Media Marketing Pkg - Sponsor Level Approp.			Yes	Yes	Yes
* NCSC Official Mobile App Banner ad			Yes	Yes	Yes
* Daily Facebook Post (graphic, 30 sec. to 2 -minute video or job posting)			1	1	3
* Daily Instagram Post (graphic or 60 sec. video)			1	1	3
* Daily Twitter Sponsored Motivational Quote (140 chr & graph or 60 sec. vid.)			1	4	5
* YouTube vid. (1 time: 30 sec. to 2 mins.) Sponsor Created				1	1
Participating Judges in NCSC Speed Selling Competition Rd1			Yes	Yes	Yes
Participating Judges in NCSC Speed Selling Competition Rd2				Yes	Yes
Welcome Meeting Address (Opportunity)				2 min	10 min
Branded Virtual Competition Room			Rd1/WC	All Rds	All Rds
Branded Virtual Networking Room			Yes	Yes	Yes
University Coaches Contact Information - prior to event				Yes	Yes





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NCSC Corporate Sponsors are critical to sales education in colleges and universities across North America. Your investment contributes to the education of future sales leaders. We are grateful for your contribution to furthering the Profession of Sales.

THANK YOU!

NCSC Sponsorships: as of	Commitment
Bronze- 25 Available	\$ 6,000
Silver - 15 Available	\$ 9,000
Gold - 5 Available	\$ 12,000
Platinum 5 Available	\$ 15,000
Executive Product Sponsor - Not Available	\$ 30,000

Date: _____

Name of Sponsoring Organization: _____

Contact Name: _____

Contact Phone: _____

Contact email Address: _____

Physical Address: _____

Corporate Sponsor Level

- Introductory _____
- Bronze _____
- Silver _____
- Gold _____
- Platinum _____
- Executive _____



Please **mail, email, or fax this form and payment** to:
Payable to: National Collegiate Sales Competition
Payment may also be made via credit card.

Mary Foster, NCSC Coordinator
Kennesaw State University
560 Parliament Garden Way MD 0406
Kennesaw GA 30144-5591
email: mfoster@kennesaw.edu | phone 470-578-2513
fax: 470-578-9020

